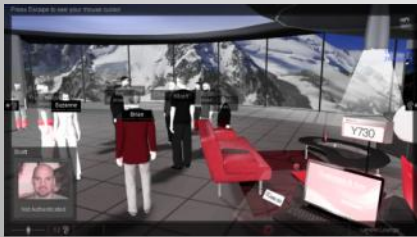


web.alive Product Brief

overview

web.alive is a software service that provides an enterprise ready, network secured platform for assisting e-commerce, learning/training applications, and collaboration. Using stunning 3D graphics borrowed from the entertainment industry and revolution 3D audio, web.alive engages your audience while allowing fluid and natural communication.



With a feature set designed specifically for the enterprise, web.alive integrates with your existing network, security and business software tools in order to enhance your communication, collaboration, and employee / consumer engagement.

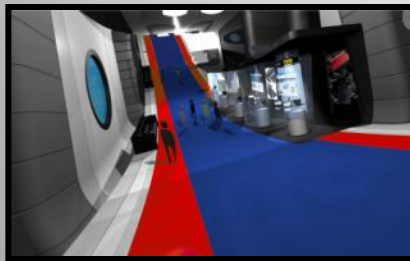
integration

web.alive is fundamentally designed for integration. It is a web based tool that is easily embedded within your existing web pages to create a mash-up of your existing web applications and real time communication. web.alive also supports integration with enterprise or web security solutions and with enterprise voice solutions.

immersion

Holding your audiences attention when communicating remotely is extremely challenging. Limited interaction reduces audience engagement while at the same time email, web browsing, and a host of other distractions pull the user away.

web.alive uses the same technologies that have proven successful at keeping gamers glued to their screens for hours. Audience members can interact and speakers can gauge their interest level. Greater participation results in higher effectiveness.



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intelligence

Context based behaviors and information delivered within web.alive eliminate wasted time. You always know who you are speaking with. Rich analytics help maximize your return on investment.

analytics

Sophisticated analytics allow a business to understand how people are using their virtual properties.



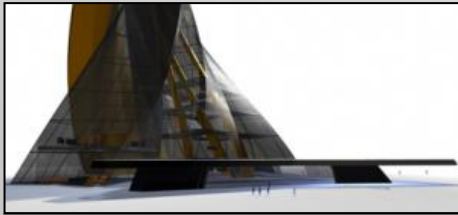
Stickiness, branding, and advertising reach, collaboration volume and other key business metrics can be determined.

Good data leads to understanding. Return on investment is not just assumed, but measurable.

intuitive

Simple to access and use, web.alive is a lot like browsing the web. A few clicks and a new user is up and running. Need to display a power point document? Just drag and drop it onto the screen. Want to give someone a file? Drag and drop it on the user's avatar.

web.alive is the product of thousands of hours of usability testing and product refinement.



system requirements

web.alive runs on the equipment you likely already have. Currently the requirements are:

- Windows XP, Vista, Windows 7
- 1 GB RAM
- 1.5 GHz CPU
- Intel GMA 950 or better graphics



contact us

If you have questions, we are here to help. You try out the software online, see pictures and videos at www.avayalive.com or you can reach us directly by any of the following methods:

email:
info@avayalive.com

phone:
 1-613-763-9087

web.alive: www.avayalive.com

which version?

The web.alive service is available in two versions: Standard is designed for small businesses and teams; Commercial is for companies that use web.alive to transform their online business.

	Standard	Commercial
Features		
3D spatial voice and 3D graphics <ul style="list-style-type: none"> • public & private audio spaces • amplified audio for presentations • echo detection and suppression 	●	●
Collaboration tools including: <ul style="list-style-type: none"> • drag & drop document display • shared web browsing • file & url exchange 	●	●
Web integration including: <ul style="list-style-type: none"> • embed web.alive in any web page • html control over where users arrive • embed web content in environment 	●	●
Self administration including: <ul style="list-style-type: none"> • user management • environment selection & customization • subscription type & volume 	●	●
Stats and analytics including: <ul style="list-style-type: none"> • live user data • historical and user trends • conversation analytics 	●	●
Email notifications		●
Advertising support		●
Enterprise security integration		●
Users		
Maximum concurrent users	40	unlimited
Support & Terms		
Email and Forum support	●	●
1-800 phone support		●
Commercial terms & up time guarantee		●
Access to latest software release	●	●
Environment		
Customizable “template” environments	●	●
Access to premium environments and custom content		●
Pricing		
Per concurrent user supported	<i>contact us</i>	